

Great Gatsby Event at The Uptown Center

By Kristen Bird-Sheldon



On May 2, 2015 from 7-10 pm CDT, the Uptown Center will be decked out in all its splendor to host, The Great Gatsby Blue Sky Senior Prom, sponsored by Blue Sky Financial Partners. Enjoy a magical night with friends and be treated like VIPs. Walk the red carpet, smile for the paparazzi, listen to the Tom Milo Big Band, dance to a waltz or cha-cha, watch professional dancers perform, have your pictures taken at the photo booth and prom photo backdrop and be thoroughly entertained. There is no cost, but an RSVP is required to (219) 548-9370 by April 17th. Formal attire is requested. Suits or tuxedos for the men and evening dresses or gowns

for the ladies. Appetizers and dessert will be served.

Cheryl Wooten, Marketing and HR Director of the firm, spoke with me via email about the event.

WHERE DID THE IDEA COME FROM? A few years ago, Todd was talking with a client who mentioned her granddaughter was going to her senior prom and how excited she was about it. Todd got to thinking; most of our clients are over 50 and/or retired and they want four things in life: to have good health, to maintain their mobility, to stay connected socially and to have a strong net worth so they never run out

of money. So he thought, why not have a “senior” prom which would help our clients, their friends and other 50+ people we haven’t met yet to stay connected socially and have a really good time. We want to help them make memories that are priceless by attending a magical

WHO IS INVITED? Our clients, their friends and anyone else who is 50 or over and who enjoys great live music (the 18-piece Tom Milo Big Band from LaPorte will be playing), dancing, getting dressed up and socializing.

A BIT ABOUT THE SPONSOR: At Blue Sky Financial, our vision is to be the company that encourages, empowers and equips people to soar financially and live the life of their dreams. We enjoy getting together socially with our clients and new friends and plan one big event like this each year.

WHAT ARE YOU MOST LOOKING FORWARD TO ABOUT THIS EVENT? Seeing our clients, their friends and new friends having a roaring good time, laughing, dancing, and having the time of their lives. We love to see the 50+ crowd having a great time. It’s all about staying young at heart! We’re looking forward to all of the new friends we will make. ●

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